



**S.K.E. SOCIETY'S**  
**R.P.D. DEGREE COLLEGE OF**  
**ARTS AND COMMERCE,**  
**BELAGAVI**

**PROGRAMME OUTCOMES**  
**AND**  
**COURSE OUTCOMES**

## **PROGRAM OUTCOMES**

### **B.A.- BACHELOR OF ARTS**

- To understand basic concepts, fundamental principles and various theories in the subjects of literature and Social Sciences and their impact on the individual and Society.
- To develop humanitarian and social thought and consciousness as an empowered citizen.
- To understand how issues of literature and social sciences interact to provide solutions to social issues.

### **B.COM- BACHELOR OF COMMERCE**

- After completing 3 years for B.Com program, students would gain a thorough grounding in the fundamentals of Commerce and finance.
- The Commerce and Finance Curriculum offers a number of specializations and practical exposures which would equip the students to face the contemporary challenges in the field of Commerce and Business.
- The all inclusive outlook of the course offers a number of value based and job oriented courses that ensures a student with upto date knowledge and makes him ready for the industry.

### **BBA - BACHELOR OF BUSINESS ADMINISTRATION**

#### **PROGRAM OUTCOMES:**

- To make the students employable and professionally oriented.
- To acquire and demonstrate analytical problem – solving skills within various disciplines.
- To help students to face the challenges in business or in the areas of specialization of their interest.
- To possess the knowledge, skills and abilities by the end of the degree course.

#### **PROGRAMME SPECIFIC OUTCOMES:**

- To identify and understand basic theories, principles, practices and terminologies related to each functional area of Business.
- To understand and develop professional skills that prepares them for immediate employment and for life- long learning in advance areas of Management and related fields.
- To analyze effective Leadership and collaborative skills needed to make business decisions, accomplish functional, organizational and professional goals.
- To evaluate the need of higher education in Management and advance researches.
- To create professionals who thrive to give back to the society.

# COURSE OUTCOMES

## DEPARTMENT OF KANNADA

### Kannada MIL – I, II & III Year :

#### Sahitya Sangama -1, 2, 3, 4 & Sahitya Savi - 6

Introduces the tools of communication through Ancient, Medieval and Modern selected Poetic forms like Champu, Ragale, Vachana, Keertana, Satpadi, Tripadi, Bhavageeta etc. Prose forms – Essays, Short stories, Novels, Dramas and critical essays.

Enhance the skills of Listening, Speaking, Reading and creative Writing.

### BA I & II year - Optional Kannada:

Enhances knowledge of Kannada Language and Literature, literary trends, socio-cultural and political aspects – 450 AD (Halmidi sashana) to 20<sup>th</sup> century.

The prescribed texts help to understand how literary texts manifest the salient features of the age

The study of authors and genres provides experiential learning of the above theory.

### BA –III year - Optional Kannada

Paper-I – To understand the history and development of Kannada Language and Literature through feminism in Kannada, literary criticism and tribal literature.

Paper-II – To understand the major linguistic studies and phonetics.

Paper-I – To understand growth & development of Ancient Kannada –contribution of Ranna, Indian Literature via translated texts and folk literature of Kannada.

Paper-II – To understand the socio-cultural background of Kannada literature through the study of Literary scholars (biography) and drama.

## DEPARTMENT OF MARATHI

### **B.A. Ist Semester** - MIL- Prescribed text - ‘बरबादया कंजारी’ (short story)

Acknowledgement of down trodden society, communication with the misery of poverty, understanding the people who lives life on their own, as they are kept away from the developments occurred in modern world...

### **B. A. Ist Semester** optional – ‘चांदण्याचा रस्ता’ (Literary Essays)

Understands the genres of literature through specific texts , builds acquaintance with great writers and their language. Understands literary language, which reveals the inner voice of passions of human beings.

### **B. A. III Semester** MIL नवा प्रयोग (Novel)

Understanding how issues of literature and social sciences interact to provide solutions to social issues. Clears the ideas of socialism, modern India, base of humanity, equity and reality.

### **B. A. III Semester** optional – मध्ययुगीन मराठी साहित्याचा इतिहास (History of Medieval Marathi literature)

Helps to understand Marathi literature, its salient features, main trends and development and its impact on society. Saint literature cultivates ethical values.

### **B. A. V Semester** MIL – घर तिघाच हवं- रत्नाकर मत्करी (Drama)

students cultivates the habits of understandings others feelings, capabilities, communication skills, sufferings and new trends of life styles

### **B. A. V Semester** optional पेपर- I : काव्यशास्त्र आणि समीक्षा (Poetics and Criticism)

Helps to Understand basic concepts, fundamental principles and various theories in the subjects of Art of Literature and its aesthetics. Also a criticism as a applied theory in society and its impact on individual as good as human society. Students learn how to read and understand literary works with the help of literary criticism.

### **B. A. V Semester** Paper – II : ‘कोल्हाटचा पोर’ किशोर शांतबई काळे (Auto-biography)

Auto biography of a down trodden human being teaches the whole mankind that how harshly the established society treats the human beings. It is a sketch of cultural and social struggling of a woman and her son from Tamasha family. It depicts the inner and outer layers of cultural social realities and so it teaches students how to get a broader outlook towards life.

## **B. A. - Marathi Program Specific Outcomes: Second Term 2019-20**

### **B. A. II semester MIL – नारायण सुर्वे यांची कविता ‘माझे विद्यापीठ’ (Poetry)**

Understanding the dalit poetry and a poetry which expresses the poverty line of our country. Understands the trend of realism which brought drastic change into Indian as well as Marathi literature.

### **B. A. II Semester optional पूर्णिया – (Travelogue )**

To understand how issues of literature and social sciences interact to provide solutions to social issues. Understanding New India which wanted to settled down after independence with new social outlook on the base of equality, liberty and fraternity.

### **B. A. IV Semester MIL – नेगल (Literary prose)**

Develops ecological relationships, human values, environmental values, duties of mankind regarding nature

### **B. A. IV Semester optional – नाट्यकला – प्रयोग विचार (Theater- Performing Arts)**

Learners learns to develop their personality, they get practical knowledge about stage performing arts like one acts, monologues, street plays, voice culture etc. It is job oriented, it connects to theater of performing arts.

### **B. A. VI – MIL : ‘पोरवय’ - रविंद्रनाथ टागोर (Marathi Translation) अनुवाद पू ल देशपांडे**

Translation work always renders a very special vision to learners. It builds a bridge between two languages and cultures. The prescribed text is a work of the Noble award winner, a great Indian author Ravindranath Tagore. Learning about a great personality as well as translation theory.

### **B. A. VI OPTIONAL- Paper पेपर I व्यवहारूपयोगी मराठी (Functional Marathi)**

It teaches learners the soft skills of functional Marathi language. Develops learners personality through the languages used on stage, in write-ups like short stories and essays. They learn to conduct literary and several society based programs also to take interviews of famous personalities.

### **B. A. VI Optional Paper पेपर II – प्रसारमाध्यमातील मराठी (Usage of Marathi Language in Mass Media)**

This paper brings expertise in usages of Marathi language in press media. It educates about the print media like newspapers, journals, publishing books. It also educates learners the specific languages used on Radio, Television, Short films, documentaries, news writings for radio, television, e-media and news papers.

## DEPARTMENT OF HINDI

### B.A. (SEM. I) :

1. To develop reading, writing and speaking skills.
2. To understand modern hindi short story & Translation (English to Hindi/Kannada to Hindi)
3. To understand the basis of the classification of hindi literature, the names given to each period of hindi literature and to study history of hindi Literature (Aadikaal).

### B.A. (SEM. II) :

1. Creating an interest in literature.
2. To understand modern poetry, letter writing & the introductory concepts of hindi grammar.

### B.A. (SEM. III) :

1. To understand different forms of essay and essay writing on different topics and to enhance language skills
2. To understand the features of medieval poetry (Bhaktikaal and Reetikaal) in context of socio-cultural and political condition of that period and to understand the role played by the poets Kabeerdaas, Tulsidaas, Soordaas, Jayasi, Meerabai, Bihari etc. of bhakti cult in literature and society.
3. To understanding the drama **MADHAVI** written by Bheeshma sahani based on a character in Indian mythology
4. To understand khand kavya **MAHAPRASTHAAN** by Naresh Mehta based on the mahaprasthan parva of epic Mahabharat.

### B.A. (SEM. IV) :

1. To understand concept of various forms of prose like nibandh, rekhachitra, sansmaran through the text book **GADYA VIVIDHA** edited by Jaynarayan Tiwari and collection of one-act-plays **EKANKI SANKALAN** edited by Manjari Pathak.

### B.A. (SEM. V) :

1. To understand the novel **NIRMALA** written by Premchand which deals with the problem of dowry, mismatched marriages and related issues of pre independence.
2. To understand the progressive nature of sant Kabir and his writings, Ram Bhakti poetry of Tulsidaas along with the philosophy of Bhakti cult, Krishna leela poetry of Soordaas by relating it with his philosophy of his life, Padmavat, a famous piece of soofi literature and the vision of Meera in context of her Krishna Bhakti poetry through **KAVYASHRI** edited by Dr. Terdal and Dr. Merwade.
3. To understand the modern play **BAKRI** written by Sarveshwardayal Saksena, a socio-political statement, in the form of a satire, to show the mask of Gandhi's philosophy worn by post-independent political systems full of greed and farce.
4. To understand the reason of emergence of modern period (adhunik kaal) in hindi literature and to identify the eminent writers.
5. To understand the relation between society and literature and analyse the role played by hindi literature.
6. To understand the history of development of literary trends of adhunik kaal like drama, short stories, novels and poems.
6. To understand the discourse of women and dalits in Hindi literature.
7. To understand verse and figures of speech.

**B.A. (SEM. VI) :**

1. To understand cultural consciousnesses and the concept of travelogue.
2. To develop skill of writing official letters and importance of translation in functional Hindi.
3. To able to understand the concepts and importance of linguistic and ancient and medieval period languages.
5. To understand the origin and development of Hindi language.
6. To understand identifying the dialects of Hindi language family and to analyse the development and different forms of khadi boli.



## DEPARTMENT OF ENGLISH

### BA I – Optional English - Sem I

- a. To develop interest in and appreciation of Literature
- b. To understand the development of British Literature from 1553- 1660
- c. To study a representative text ( Bacon's Essays) and understand the flavour of literature in the above period
- d. To learn concepts of , art, literature and their role in society
- e. To learn literary forms and terms to enable appreciation of literature

### BA – Optional English - Sem II

- a. To develop interest in and appreciation of Literature
- b. To understand the development of British Literature from 1660-1798
- c. To study a representative text ( The Rape of the Lock) and understand the flavour of literature in the above period
- d. To learn the relationship between literature, science, morality and culture
- e. To learn additional literary forms and terms to enable appreciation of literature
- f. BA – Optional English – Sem III
- g. To develop interest in and appreciation of Literature
- h. To understand the development of British Literature from 1798-1900 (Romantic and Victorian Age)
- i. To understand the representative poems(8)and understand the flavour of Romantic and Victorian poetry
- j. To learn under Modern English Grammar: the kinds of sentences, sentence patterns, modifiers and also subordination and co-ordination.
- k. BA – Optional English – Sem IV
- l. To develop interest in and appreciation of Literature
- m. To understand the development of British Literature in the 20<sup>th</sup> century with regard to drama, poetry and novel
- n. To study the selected short stories and understand their style and manner of writing
- o. To acquaint the students with General Linguistics and its branches

### BA III – Optional English – Paper I – Sem V

- a. To develop literary critical ability
- b. To learn about the nature and function of criticism
- c. To learn the salient features, types, forms and development of poetry through the ages.
- d. To acquaint them with the concepts of criticism of ancient Greeks – Aristotle, Plato and Longinus
- e. To introduce the features of literary approaches – classicism, romanticism and realism
- f. To introduce the concepts of criticism of Arnold and the New Critics

### BA III – Optional English – Paper II – Sem V

- a. To learn and appreciate the development Indian English Literature
- b. To acquaint themselves with the development of poetry and fiction in the Pre-Independence and Post-Independence period
- c. To study representative poems (10) and understand the flavour of Indian English literature
- d. To be introduced to the concept, evolution and types of Translation Studies
- e. To learn practical translation of a literary passage



### **BA III – Optional English – Paper I – Sem VI**

- a. To learn the development and history of English Language
- b. To learn the characteristic features of English language
- c. To understand the influences of other languages and cultures on English language
- d. To understand the idea of English as a global language
- e. To introduce the concept of techniques of teaching language skills: LSRW
- f. To introduce the modern approaches to ELT
- g. To introduce the study of English Phonetics, transcription and stress.

### **BA III – Optional English – Paper II – Sem VI**

- a. To study-‘What is a Classic?’ and appreciate representative classical texts (Julius Caesar, Unto this Last)
- b. To get a deep insight into the main Literary Theories that have shaped modern criticism
- c. To acquaint themselves with the major trends in criticism and learn to analyse literary texts.

### **BA I – Basic English – Sem I**

- a. To enable the learner to communicate effectively and appropriately in real life situation:
- b. To use English effectively for study purpose across the curriculum;
- c. To learn the simplicity of language and logic of thoughts
- d. To acquaint the students with the mighty minds in the history of English literature
- e. To understand the narrative ,reflective ,descriptive ,adventurous and mournful elements in the verse section

### **BA I – Basic English – Sem II**

- a. To acquaint the students with great musings of tried and trusted writers
- b. To study the language aspects and literariness
- c. To understand the narrative ,reflective ,descriptive ,adventurous and mournful elements in the verse section
- d. To identify and understand phrases or sentence groups
- e. To understand statements, questions, instructions, and commands

### **BA II – Basic English – Sem III**

- a. To study and appreciate the pen-portraits of personalities from different fields
- b. To imbibe in the students the sense of patriotism ,adventure ,concern for the poor and downtrodden displayed by the great personalities
- c. To enhance the knowledge of sentence structure and improve the vocabulary
- d. To understand the importance of simple notices and written instructions
- e. To acquire the ability to write CV to become competent for jobs

## **BA II – Basic English – Sem IV**

- a. To learn and appreciate Indian English writing through ‘The English Teacher’ by R K Narayan
- b. To narrate simple experiences and series of events to convey its essence & intention
- c. To follow sequence of ideas and facts and also to make notes and summarise
- d. To identify the common errors
- e. To gain language proficiency in writing and speaking

## **BA III – Additional English – Sem V**

- a. To learn and appreciate the essays by well known writers
- b. To imbibe ethical, moral and cultural values through the various essays
- c. To make notes and summarise
- d. To enable the students to write a report in an effective manner

## **BA III – Additional English – Sem VI**

- a. To learn and appreciate the short stories by different well known Indian as well as British writers
- b. To imbibe ethical, moral and cultural values through the different short stories
- c. To master the Mechanics of writing
- d. To learn practical translation through simple passages

## **DEPARTMENT OF ECONOMICS**

### **B.A. First Semester**

#### **Subject: MICRO ECONOMICS - PAPER I**

1. To Popularize basic concepts of Economics.
2. To teach fundamental theories of Economics.
3. To provide practical knowledge about demand & supply.

### **B.A Second Semester**

#### **Subject: MICRO ECONOMICS - PAPER II**

- 1 To popularize cost & revenue concepts.
2. To know how prices are determined.
3. To educate about distribution of income.

### **SEMESTER**

#### **Subject: MONETARY ECONOMICS**

- 1) To provide knowledge of Money, Value of money and supply of money.
- 2) To provide tools for construction of index,
- 3) To clarify the concepts of inflation, deflation and stagflation.
- 4) To introduce the working of Money Market.

### **B.A. IV Semester**

#### **Subject: INTERNATIONAL ECONOMICS**

1. To clarify the concepts of internal and international trade.
2. To understand foreign exchange and exchange control.
3. To know the working of International Economic organizations.

### **B.A. V SEMESTER**

#### **Subject: MACRO ECONOMICS – PAPER-I (Compulsory)**

1. To understand the functioning of Economic system as a whole
2. To clarify the concepts of Macro Economics.
3. To understand the concepts of employment.
4. To know the economic fluctuations.

### **B.A. V SEMESTER**

#### **Subject: ECONOMICS OF DEVELOPMENT - PAPER-II (Optional)**

1. To clarify the concepts of economic development.
2. To understand the various theories of development.
3. To provide a suitable model for India's economic development

### **B.A. VI SEMESTER**

#### **Subject: PUBLIC FINANCE AND FISCAL POLICY-PAPER I (Compulsory)**

1. To clarify the concepts of Public Finance and Fiscal Policy.
2. To acquaint with tools of public finance and fiscal policy.
3. To understand clearly Government's financial activities and operations

### **B.A. VI SEMESTER**

#### **Subject: INDIAN ECONOMY – PAPER -II (Optional)**

1. To provide the knowledge of Indian economy.
2. To study the applied aspects of Economics.

## **DEPARTMENT OF SOCIOLOGY**

### **BA I – INTRODUCTION TO SOCIOLOGY**

- To acquaint the student with Sociology as a science
- To differentiate between the Sociological approach and other social sciences
- To ascertain the dynamics of Sociology
- Students will demonstrate knowledge of core sociological concepts.
- Know what sociology is as a discipline and a practice and its role in contributing to our understanding of social reality.
- Apply the sociological imagination and concepts to her/his own life.
- Know basic methodological approaches and describe the general role of methods in building sociological knowledge

### **BA II – COMMUNITY, INSTITUTIONS, CULTURE AND SOCIALCHANGE**

- To comprehend the nature, structure and features of communities
- To be familiar with basic social institutions
- To explore human culture and civilization
- To make them aware of new social trends
- Students will develop the knowledge, skills, and attitudes necessary to be engaged members of the community.
- Understand and apply basic concepts in sociology and their theoretical interrelations.
- Students will develop an ability to use social scientific research methods to address social issue.

### **BA III – STUDY OF INDIAN SOCIAL THOUGHT**

- To understand the nature of the development of the social thought
- to understand the views of ancient Indian thinkers on Dharma and Institutions
- To make Students the development of social thought through different ages in India
- Students will demonstrate knowledge of how to use theory to conceptualize the Indian social reality.
- The role of social thinking in sociology, will help the student to define theory and describe its role in building sociological knowledge;
- Compare and contrast basic theoretical orientations;
- Show how theories reflect the historical context of the times and cultures in which they were developed;

#### **BA IV – STUDY OF WESTERN SOCIOLOGICAL THOUGHT**

- Make the students to understand the basic theories of Western Sociological thought
- To understand the grand theories of Social Evolution
- To make them understand the methodology of social sciences
- Explain the sociological perspective, broadly defined; use sociological theory to explain Western social problems and issues
- Make theoretically-informed recommendations to address current social problems; and demonstrate the utility of the sociological perspective for their lives.
- Show how different theoretical approaches would explain current social phenomena.

#### **BA V PAPER I – STUDY OF INDIAN SOCIETY**

- To make students understand the philosophical base of Indian society
- To make them aware about the changing aspects of Indian society
- To make them aware about the caste- based inequality in India
- Think critically about the causes and consequences of social inequality.
- Students will develop an ability to use social scientific research methods to address changing aspects of Indian society
- Understand the social and ethical implications of sociological research findings and of social policies in India

#### **PAPER II - RURAL DEVELOPMENT IN INDIA**

- To understand the nature of rural development in India
- To understand the changing nature of Land Tenure System and Land reforms
- To understand the nature of rural development programmes
- Students will develop the knowledge, skills, and attitudes necessary to be engaged members of the village community.
- Students will possess knowledge of Panchayati Raj and various Rural development programmes.
- Discuss the differences between the rural and urban Indian life.

## **BA - VI**

### **PAPER I - SOCIAL PROBLEMS IN INDIA**

- To understand about the nature of social problems
- To understand the nature and causes of Crime in contemporary India
- To create the awareness among the students about current social problems
- Students will integrate sociological theory, research, and data in order to assess various explanations of social problems in India.
- Explain and apply the major theoretical perspectives for understanding social problems
- Know what sociology is as a discipline and a practice;

### **PAPER II - URBAN SOCIETY IN INDIA**

- To make them understand the development of cities in India
- To make them aware about the problems of urban India
- To understand about urban planning and development
- Students will demonstrate the ability to communicate sociological knowledge to others.
- Use their sociological education outside of the undergraduate classroom, particularly in their careers or further education
- The characteristics of contemporary urban societies and their international contexts
- Understand some of the challenges that globalization poses to contemporary societies and ways of life.

## **DEPARTMENT OF GEOGRAPHY**

### **B.A. FIRST SEMESTER**

#### **THEORY PAPER I: PHYSICAL GEOGRAPHY (GEOMORPHOLOGY)**

1. The objective of the paper is to familiarise the students with the need for understanding of physical geography with reference to certain fundamental concepts,
2. Students will understand the concept of place and how it is connected to people's sense of belonging to the physical environment, landscape and culture.
3. Students will be exposed to the nature of physical systems such as geomorphologic processes and natural hazards.
4. Students will be able to describing man-environment, and will be able to evaluate the impacts of human activities on natural environments.
5. Applying knowledge of global issues to local circumstances to evaluate the local effects of the issues.

### **B.A. SECOND SEMESTER**

#### **THEORY PAPER II : PHYSICAL GEOGRAPHY (CLIMATOLOGY AND OCEANOGRAPHY)**

1. The broad objective of the papers is to provide an understanding of weather and climate phenomena, dynamics of global climates.
2. It also helps to understand the interaction between living organisms with climate and physical environment.
3. It also provides in-depth understanding of different oceans, such as evolution of the oceans, physical and chemical properties of seawater, atmospheric and oceanic circulation.
4. On successful completion of this course, students should be able to understand the mean global atmospheric and oceanic circulations and disturbances, world climate systems, climatic variability and change.

### **B.A. THIRD SEMESTER**

#### **THEORY PAPER III : REGIONAL GEOGRAPHY OF KARNATAKA**

1. The broad objective of the course is to understand Karnataka as one region in terms of various physical divisions and their characteristics of places related to culture, economy, climate, politics and environmental factors.
2. It also helps students to analyse the intra-regional disparities in terms production and distribution of various agricultural crops, mineral resources and industries
3. It helps to understand intra-regional disparities in terms of human resources.
4. The student will be able to gain knowledge and understanding the regional strength and that will motivate students for competitive exams.

### **B.A. FOURTH SEMESTER**

#### **THEORY PAPER IV: POPULATION GEOGRAPHY**

1. To understand the spatial and structural dimensions of population and emerging issues.
2. To understand population dynamics and an idea about the concept of migration
3. Helps to understand dominant theories of population change and national population policies of our country.



4. To examine critical issues including migration, population growth, globalisation etc.
5. It helps to develop students' knowledge on population policies – what they aim to do, and how successful they are.
6. Students will be able to compare, contrast, and evaluate the soundness and applicability of the population theories.

### **B.A. FIFTH SEMESTER**

#### **THEORY PAPER V (PAPER 1) : REGIONAL GEOGRAPHY OF INDIA**

1. The broad objective of the paper is to understand India as one region in terms of various physical divisions, climate, natural vegetation, economy and human resource.
2. To understand intra-regional disparities in terms of agriculture, mineral resources, industries as well as human resources.
3. It makes the students to understand the methods of conservation and management of natural resources.
4. Students will gain a perspective about physical, social and cultural diversity of the country.
5. Will be able to analyse natural and human resource endowments.
6. Will be able to understand the development issues and policies as well as the programmes designed for regional development.

### **B.A. FIFTH SEMESTER**

#### **THEORY PAPER V (PAPER 2) : SETTLEMENT GEOGRAPHY**

1. The main objective is to acquaint the students with spatial and structural characteristics of human settlement under varied environmental conditions.
2. To build an idea about urban and rural settlements, and its relationship with environment.
3. To understand the different theories related to land-use.
4. Students will be able to understand how rural settlements are opposed to urban settlements in terms of historical, cultural, social and economic characteristics.
5. Students will be able to understand the nature of urban land-use, urbanisation and the formation of slums in the cities.

### **B.A. SIXTH SEMESTER**

#### **THEORY PAPER VI (PAPER 1) : HUMAN GEOGRAPHY**

1. To understand the nature of man-environment relationships and human capability to adopt and modify the environment under its varied conditions.
2. To identify and understand environment and population in terms of their quality and spatial distribution pattern.
3. To comprehend the contemporary issues facing the global community.
4. Students will acquire an understanding of and appreciation for the relationship between geography and culture.
5. Students will have a general understanding of races, tribes, mode of life style, factors influencing the distribution and mobility of human populations as well as human impacts on the physical environment.

**B.A. SIXTH SEMESTER****THEORY PAPER VI (PAPER 2) : ENVIRONMENT GEOGRAPHY**

1. To apprise the students with the interrelationship between Man and his environment within which he lives and his linkages with other organisms.
2. The course further aims to give broad perspective ideas of environment, ecology and ecosystem.
3. The importance of conserving bio-diversity to maintain ecological balance has also been emphasized in this course.
4. Students will be able to analyse the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems.
5. Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.

## **DEPARTMENT OF HISTORY**

### **BA I SEM**

Karnataka History (Ancient - 1336 AD)

1. Recognise the influence of geography on Karnataka history
2. Outline the pre-historic period
3. Evaluate the ruling dynasties of Karnataka and their contribution to the culture
4. Trace the growth of temple architecture in Karnataka

### **BA II SEM**

Karnataka History (1336 AD - 1956)

1. Describe the emergence of minor dynasties and their contributions to Karnataka
2. Evaluate the rule of Haider and Tipu Sultan
3. Understanding the modernisation of Mysore under commissioners and Diwans
4. Trace the freedom movement in Karnataka
5. Analyse the unification movement in Karnataka

### **BA III SEM**

History of India (Upto- 1206 AD)

1. Understand the foundation of Indian cultures: Harappan & Vedic culture
2. Evaluate the features of Jainism and Buddhism
3. Visualize the foreign Invasions: The Persians, Greeks, Sakas etc
4. Identify the golden age of Ancient India
5. Appreciation of Ancient Indian Culture

### **BA IV SEM**

History of India (1206 to 1707 AD)

1. Understand the foundation of Delhi Sultanates and their administration
2. Recognize the Socio, Economic and religious conditions under Vijayanagar Empire
3. Outlining the condition of India under Mughal Empire
4. Enumerate the administration, art and architecture under the Mughals
5. Analyze the rise of Maratha's and the contribution of the role of Shivaji

### **BA V SEM**

PAPER 1

History of India (1707 to 1858 AD)

1. Trace the advent of Europeans
2. Evaluate the Anglo Mysore, Anglo Sikh & Anglo Maratha Wars
3. Analyse the various administrative policies of Governor Generals
4. Analyze the causes, course and results of the revolt of 1857
5. Explore the Indian Renaissance

PAPER 2

History of Europe ( 1453 to 1860 )

1. Understand the three important movements 1. Geographical Discoveries, 2. Renaissance, 3. Reformation
2. Analyze the French Revolution, the rise of Napoleon and his administrative reforms.
3. Evaluate the Metternich Era 1815-1848
4. Describe the growth of nationalism, constitutionalism and liberalism in Europe

## PAPER 2 - TOURISM STUDIES

1. Trace the evolution and growth of Tourism
2. Enumerate the various types of Tourism
3. Identify potential tourist locations in India and Karnataka
4. Outline the kinds of Tourist organisations and their policies

## BA VI SEM

### PAPER 1

#### History of India (1858 to 1956 AD)

1. Break down the growth, genesis and stages of the Freedom movement in India
2. Outline the Gandhian Era
3. Detail the growth of constitutional development in India

### PAPER 2

#### History of Europe (1860-1990)

1. Trace the causes, course and results of the two world wars
2. Analyze the economic depression of 1929
3. Describe World organization, league of nations and UNO
4. Summarise the Cold war and the disintegration of Russia

## PAPER 2 - TOURISM STUDIES

### Tourism and Development

1. Correlate tourism and development
2. Describe the impact of tourism on society and culture
3. Identify the important tourist destinations in india
4. Classify the fairs and festivals of India
5. Assess the impact of tourism on environment: Sustainable tourism

## **DEPARTMENT OF POLITICAL SCIENCE**

### **B.A. Semester – I**

#### **Political Theory**

Students will understand concepts, ideas and various political theories, their evolution usage historically .It fosters to develop the ability to critically explain political issues with continuity and change, and understand how a political theory of classical age gains prominence in contemporary situation.

### **B.A. Semester – II**

#### **Political Thought Indian and Western.**

This paper enables the students to study ideas and ideologies of masters of Greek political thinkers to present Indian thinkers from Plato to Marx. the paper aims to conceptualize from historical and philosophical perspective to understand the universality of political theorizing and their relevance to contemporary world.

### **B.A. Semester – III**

#### **Indian Government and Politics.**

This paper provides knowledge on functioning of political system the political structure of India both constitutional and administrative aspects. Students understands law making, law adjudication, with reference to Indian Legislature, Executive and, Judiciary. Federalism, Election

### **B.A. Semester – IV**

#### **Karnataka Government & Politics**

This paper fosters knowledge of state and regional political issues in Karnataka. Students gain knowledge with reference to state structure and functioning of Legislature, Executive and Judiciary. Freedom movement in Karnataka, and party system at regional level.

### **B.A. Semester – V**

#### **Compulsory Paper-I Public Administration**

This paper enables the students to understand the essence of Public administration and its effectiveness in translating the governing philosophy into programmes. policies and activities and making it part of community living. This paper covers personnel administration, organization, Financial administration in its classical period till modern times. Students gain administrative theories and practices in contemporary situation.

### **B.A. –III year Semester-V**

#### **Elective Paper –II Modern Governments (United Kingdom & Switzerland)**

This paper provides knowledge on comparative political systems their composition powers and functions .it enables students to understand similarities and dissimilarities between two political system and structures, laws and policy making process with comparative advantages and disadvantages .

**B.A. –III year Semester-VI****Compulsory Paper –I International Relations**

This paper enables the students to understand various international theories, concepts and dimensions of international relations. Students gain knowledge on different state systems prevailing in the world, balance of power, diplomacy, foreign policies of different nations. International peace keeping bodies and allied agencies in post cold war developments in multi polar world order.

**B.A. –VI Semester****Elective Paper -2 Indian Foreign Policy**

The course seeks to acquaint students with the evolution of India's foreign policy since independence. Particular emphasis is laid on the foundation aspects of foreign policy as also shedding light on the mechanics and dynamics of foreign policy making and implementation.

Emerging aspects embodying India's interface with global and regional players and multilateral organizations and forums shall also be dealt with.

## **DEPARTMENT OF PHILOSOPHY**

### **B.A.FIRST SEMESTER**

#### **Paper: Ancient and Hetrodox Indian Philosophy**

1. To understand philosophy in general
2. To be acquainted with ancient orthodox Indian philosophy
3. To develop critical thinking on metaphysical, ethical and epistemological issues

### **B.A. SECOND SEMESTER**

#### **Paper: Orthodox and Medieval Indian philosophy**

1. To develop an Indian methodology of logical thinking
2. To know the significance of yoga in life
3. To discover the impact of social philosophy

### **B.A. THIRD SEMESTER**

#### **Paper: WESTERN PHILOSOPHY- Ancient and medieval period**

1. To impart fundamental knowledge on ancient and medieval western philosophy
2. To develop analytical reasoning skills to decipher the problems of philosophy
3. To understand the major teachings of western thinkers

### **B.A. FOURTH SEMESTER**

#### **Paper: WESTERN PHILOSOPHY- Modern and Contemporary Period**

1. To understand the analytical approach of the modern and contemporary western philosophers towards existential reality.
2. To understand the significance of moral values

### **B.A. FIFTH SEMESTER**

#### **Paper I: WESTERN ETHICS**

1. To understand the theories of ethical values
2. To reflect upon the theories of ethical values
3. To lead a life with moral responsibility and accountability.



**Paper II : Deductive Logic**

1. To understand the nature of logic
2. To understand the validity of arguments
3. To adopt logical thinking in the everyday life

**B.A. SIXTH SEMESTER****Paper I: Philosophy of Religion**

1. To understand the distinction between religion and philosophy of religion
2. To have a rational understanding of religious problems
3. To understand the problems of religious language

**Paper II : SOCIAL AND POLITICAL PHILOSOPHY**

1. To discuss social and political problems and theories.
2. To understand political ideologies and actions.
3. To be acquainted with social and political ideals

## **DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**

### **B.A 5<sup>th</sup> semester**

#### **Paper -1 Photography & Cinema**

Camera, parts of camera, Film techniques, photo journalism, Editing of Photography, Types of camera.

Students will know about Nature of photography & Evolution of photography, digital photography, camera, parts of the camera, & They capable to write Photo captions & Film reviews, After the study of photography & cinema they come to know the brief History of Indian & Kannada Film industry.

#### **Paper - 2 Radio Journalism**

Radio as a communication medium, Radio station organizational pattern, equipment used in broadcasting, current status of AIR

Students will come to know about characteristics of broadcasting, Radio engineering, programming, News unit and Marketing. Types of mikes, sound recordings, tapes. Bifurcation of the programs such as talks, interview, group discussion & capable to write script for various Radio programs. Editing, mixing, dubbing techniques. And come to know about current status of AIR, Vividhbbharti & private Radio channels.

### **B.A. 6<sup>th</sup> semester**

#### **Paper -1 Television journalism**

Television as a medium organization of a TV station light control equipment current status of Doordarshan.

Students will come to know about TV programming, engineering, marketing, studio setup TV camera lenses production techniques. Students will understand methods of editing, effects & sound source. Indian owned DTH and its advantages

#### **Paper -2 Computer application in media**

Interdiction to computer parts, text MS word Nudi baraha software photo editing software coral draw online publication fax email

Students will understand parts of computer printing devices page layout page maker & quark express. They come to know operating techniques of mobile fax email & their application in media internet technology computer based audio video production sss

## **DEPARTMENT OF COMPUTER APPLICATIONS**

### **BA V Sem Paper I : Object Oriented Programming using C++**

- To learn advanced features of the C++ programming language
- To understand the procedural and object oriented paradigm with concepts of classes, functions, data and objects.
- To learn the characteristics of an object-oriented programming language: data abstraction and information hiding, inheritance, and dynamic binding of the messages to the methods.
- To learn the basic principles & concepts of object-oriented design. To enhance problem solving and programming skills in C++

### **BA V Sem Paper II : Windows Programming**

- The student will use Visual Basic.Net to build Windows applications using structured and object-based programming techniques.
- To prepare students to acquire front end development skills using Visual Basic.Net.
- Use a modern IDE to visually and programmatically create programs with GUI's
- Understand and use the event-driven model using different controls.
- Design and implement applications using an object-oriented methodology & Learn about MS.NET framework developed by Microsoft.

## **DEPARTMENT OF COMMERCE**

### **B.COM - I SEMESTER**

#### **FINANCIAL ACCOUNTING**

1. To make the students acquire the conceptual knowledge of accounting.
2. To equip the students with the knowledge of accounting process and preparation of final accounts of various Institutions and Organizations.
3. To develop the skills of recording financial transactions and preparation of accounts for Employment.

#### **BUSINESS ECONOMICS - I**

1. To familiarize the students with basic economic tools and techniques and its application to business and managerial decision making.
2. To familiarize the students with the micro economic business environment including Consumer behaviour, cost conditions and market structure etc.

#### **BUSINESS ENVIRONMENT**

- 1) To identify various factors influencing business.
- 2) To rearrange role of environmental factors in functioning the business.
- 3) To study environmental factors to become future business managers.

#### **SECRETARIAL PRACTICE**

- 1) To acquaint the students with legal provisions in brief about the functioning of companies, documents required etc.
- 2) To familiarize them with the law and procedure relating to meetings.

#### **SPECIAL ACCOUNTS PAPER -I**

1. To make the students acquire the conceptual knowledge of accounting.
2. To equip the students with the knowledge of accounting process and preparation of final accounts.
3. To develop the skills of recording financial transactions and preparation of reports using computers.

#### **SPECIAL COMMERCE -I**

1. To familiarize Non - Commerce students who join Commerce stream with the basics of Commerce so that they adjust to the new stream they have chosen.
2. To make them know about different forms of business organizations as they are frequently referred in First semester classes.
3. To ensure that they know at least the minimum about cheques, etc

### **B. COM III SEMESTER**

#### **RETAIL MANAGEMENT**

1. To make the students understand the philosophy of retailing in India.
2. To familiarize the students with the basic concepts and principles of Retail Marketing and to develop their conceptual and analytical skills to be able to manage retail perations.

## **PRINCIPLES OF ENTREPRENEURSHIP DEVELOPMENT**

Provides an understanding of the scope of an entrepreneur, key areas of development, financial assistance by the institutions:

## **CORPORATE ACCOUNTING -I**

To provide the knowledge relating to the Corporate Accounting and enable them to prepare final accounts of Corporations.

## **BANKING LAW & PRACTICE**

To make the students to understand the banking law and to create awareness about practical banking operations.

## **COMMERCIAL ARITHMETIC**

To train the students of commerce to become familiar with the practical problems relating to commerce and business environment and make them acquainted with actual commercial problems existing in the modern world.

## **BUSINESS STATISTICS -I**

To train the students of commerce to become familiar with the elementary tools of statistics which are used in the analysis of a collected data.

## **INDUSTRIAL ECONOMICS**

1. To familiarize learns with the concept of industry location and policies effected timely.
2. To make the students to know about the financial sources
3. To create awareness among the students regarding, inflow of investment & new economic policy consisting LPG.

## **COMPUTER APPLICATIONS**

To train the students in working with spreadsheet and well versed with Databases.

## **B.COM- V SEMESTER**

### **MANAGEMENT ACCOUNTING**

1. To familiarize students with various concepts, terms and tools of Management Accounting.
2. To develop financial analytical skill of students.
3. To create consciousness among the students about sources and application of funds.

## **INCOME TAX - I**

1. To gain the knowledge of the provisions of Income Tax to make the B. Com. Graduates more responsive and relevant to the changing Finance Act and Income Tax Act.
2. To make the B. Com. Graduates more knowledgeable in the field of Income tax so that they can be self Employed as Tax Practitioners.

## **ELEMENTS OF COSTING -I**

1. To arrive at the cost of production and services of every unit, job, process, operation or department by close analysis of all expenditure.
2. To take proper management decisions as to inefficiencies, wastes etc
3. To serve as a guide to price fixing.
4. To control the cost

## **SMALL BUSINESS & ECONOMIC DEVELOPMENT**

1. To acquaint the students with basics of small enterprises.
2. To prepare the students to set up and manage the small scale industries.

## **COMPUTER APPLICATION**

1. To introduce the students to online business.
2. To train students to design webpage and window based application.

## **Group – III Marketing**

### **FUNDAMENTALS OF RURAL MARKETING**

1. To teach students the problems faced by Indian farmers in marketing their produce
2. To train them in taking up a career in marketing of fertilizers, seeds and other agri inputs.

### **FUNDAMENTALS OF ADVERTISING AND SALESMANSHIP**

1. To train students on important skills like advertising and selling.
2. To teach them about selling as a career and equipping them with knowledge of types of customers and handling their objections.

## **B.COM - 2 SEM**

### **2.3. FINANCIAL ACCOUNTING – II**

1. To appraise the students about the application of accounting knowledge in special business activities.
2. To impart the skills of preparation of final accounts of organizations.
3. To develop the skills of recording of transactions relating to issue of Consignment, branches Hire purchase and Installments manually.

## **2.4– BUSINESS ECONOMICS – II**

1. To familiarize the students with basic economic tools and techniques and its application to business and managerial decision making.
2. To familiarize the students with the micro economic business environment including Consumer behaviour, cost conditions and market structure etc.

## **1.4 B. ENTREPRENEURSHIP DEVELOPMENT (VOCATIONAL) P 1B**

1. The purpose of this paper is to prepare a ground where the students view Entrepreneurship as desirable and feasible career option.

## **2.5 MARKETING MANAGEMENT**

1. To acquaint students on marketing development and job opportunities
2. To teach them about marketing of consumer goods as well as Agricultural goods so that they understand the Problem faced by the consumers and farmers
3. To teach them about most widely used concepts like PLC Brand Loyalty MLM, Malls etc

## **2.6 ACCOUNTING THEORY**

1. To understand the evolution of modern accounting theory
2. To understand the relation between accounting theory accounting policies
3. To understand what measurement is and its role in accounting

## **2.7 COMPUTER APPLICATIONS IN BUSINESS-I**

1. To impart basic knowledge about computer
2. To teach application of various packages to Business and Commerce

## **2.8 SPECIAL ACCOUNTS PAPER – II**

1. To make the students acquire the conceptual knowledge of accounting
2. To equip the students with the knowledge of accounting process and preparation of final accounts
3. To develop the skills of recording financial transactions and preparation of reports using computers.



## **2.9 SPECIAL COMMERCE Paper II**

1. To familiarize the non- Commerce students with foreign trade and other functions such as transportation etc.
2. To let them know e Commerce, B2B, B2C, etc

## **B.COM - 4 SEM - FINANCIAL MANGEMENT**

1. To enrich the students' knowledge on importance of Finance in business.

## **MODERN BUSINESS LAW**

1. To acquaint the student with Business Laws and its interpretation and help them to apply basic principles of Business Laws to solve practical problems.

## **4.3 CORPORATE ACCOUNTING – II**

1. To enable the students to prepare financial statements of Joint Stock, Insurance and Banking Companies.

## **A. BUSINESS COMMUNICATION**

1. To create awareness among the students about Business communication Skills.

## **A. - COMMERCIAL ARITHMETIC – II**

1. To train the students of commerce to become familiar with the practical problems relating to commerce and business environment and make them acquainted with actual commercial problems existing in the modern world.

## **B. BUSINESS STATISTICS – II**

1. To train the students of commerce to become familiar with the elementary tools of statistics which are used in the analysis of a collected data.

## **A. INTERNATIONAL BUSINESS ECONOMICS**

1. To make students to understand international trade and business pattern in LPG era.

## **4.7. COMPUTER APPLICATIONS – III**

1. To impart basic knowledge of Programming and to acquaint the students with internet and its applications in commerce

## **B.COM - 6 SEM MODERN AUDITING AND PRACTICES**

1. To impart knowledge pertaining to basic concepts of auditing.
2. To acquaint oneself with auditing procedure & report writing.

## **INCOME TAX – II**

1. To gain the knowledge of the provisions of Income Tax to make the B. Com. Graduates more responsive and relevant to the changing Finance Act and Income Tax Act.
2. To make the B. Com. Graduates more knowledgeable in the field of Income tax so that they can be self Employed as Tax Practitioners.
3. To make the B. Com. Graduates more knowledgeable in the field of E-Commerce.

## **COSTING METHODS & TECHNIQUES – II**

1. Study of different methods & techniques of costing
2. Ascertainment of Cost Per Unit & Computation of profits
3. Estimation of Costs
4. Ascertainment of losses and gains in process costing
5. Cost Volume profits Analysis & application of different methods of Costing

## **6.4 INDIAN ECONOMICS**

1. To make the students well versed with Indian Economy, problems, measures and Prospects.
2. To know the national income and Demographic scenario.
3. To understand economic planning, control of banking, RBI- policies and Union budget.

## **COMPUTER APPLICATION IN BUSINESS – V**

1. To train students in computerized accounting.
2. To make students well versed with tally package and generating reports.
3. To make students well versed with multimedia tools.

## **MARKETING**

### **SERVICE MARKETING**

1. To let the students, realize that service sector is gaining importance
2. To teach them that service marketing requires special skill and strategy

### **CONSUMER BEHAVIOR AND MARKETING RESEARCH**

1. To teach them on different patterns of consumer behavior.
2. The knowledge of buying motive and determinants will help them to be good consumers and marketing people.

## **BBA.- BACHELOR OF BUSINESS ADMINISTRATION**

### ***Course outcome of NEP syllabus 2021-22 BBA***

#### **1.Principles of Marketing, Semester - I**

- CO 1. Understand the concepts & functions of marketing .
- CO 2. Analyze marketing environment impacting the business.
- CO 3. Segment the market & understand the consumer behavior
- CO 4. Describe 4P's of marketing and also strategize marketing mix.
- CO 5. Describe 7 p's of service marketing mix.

#### **2.Management Principles & Practice , Semester – I**

- CO 1.The ability to understand concepts of business management, principles and function of management.
- CO 2.The ability to explain the process of planning and decision making.
- CO 3.The ability to create organization structures based on authority, task and responsibilities.
- CO 4.The ability to explain the principles of direction, importance of communication, barrier of communication, motivation theories and leadership styles.
- CO 5.The ability to understand the requirement of good control system and control techniques.

#### **3. Fundamentals of Business Accounting , Semester - I**

- CO 1. Understand the framework of accounting as well accounting standards.
- CO 2. The Ability to pass journal entries and prepare ledger accounts
- CO 3.The Ability to prepare subsidiaries books
- CO 4.The Ability to prepare trial balance and final accounts of proprietary concern.
- CO 5. Construct final accounts through application of tally.

#### **4. E-Commerce, Semester - I**

- CO 1.To facilitate the students to gain knowledge about different aspects of ecommerce and trends

#### **5. PERSONALITY DEVELOPMENT , Semester - I**

- CO 1. Students will possess the personality development techniques and communication skills
- CO 2. Students will be able to acquire the skills to manage stress and conflict.
- CO 3. Groom their personality and prove themselves as good Samaritans of the Society.
- CO 4. Develop an understanding of and practice personal and professional responsibility.
- CO 5. Demonstrate knowledge of personal beliefs and values and a commitment to continuing personal reflection and reassessment.

#### **1. Financial Accounting and Reporting , Semester - II**

- CO 1.The ability to prepare final accounts of partnership firms
- CO 2.The ability to understand the process of public issue of shares and accounting for the same
- CO 3.The ability to prepare final accounts of joint stock companies.
- CO 4.The ability to prepare and evaluate vertical and horizontal analysis of financial statements
- CO 5.The ability to understand company's annual reports.

## **2. Human Resource Management Semester - II**

- CO 1. Ability to describe the role and responsibility of Human resources management functions on business.
- CO 2. Ability to describe HRP, Recruitment and Selection process
- CO 3. Ability to describe to induction, training, and compensation aspects.
- CO 4. Ability to explain performance appraisal and its process.
- CO 5. Ability to demonstrate Employee Engagement and Psychological Contract.

## **3. BUSINESS ENVIRONMENT Semester - II**

- CO 1. An Understanding of components of business environment.
- CO 2. Ability to analyse the environmental factors influencing business organisation.
- CO 3. Ability to demonstrate Competitive structure analysis for select industry.
- CO 4. Ability to explain the impact of fiscal policy and monetary policy on business.
- CO 5. Ability to analyse the impact of economic environmental factors on business.

## **4. RETAIL MANAGEMENT Semester - II**

- CO 1. An understanding of the types and forms of Retail business.
- CO 2. Ability to examine Consumer Behavior in various environment.
- CO 3. Ability to analyze various Retail operations and evaluate them.
- CO 4. Ability to analyze various marketing mix elements in retail operations.
- CO 5. An understanding of Information Technology in retail business.

## **5. Tourism And Hospitality Management Semester - II**

- CO 1. To prepare the learners with the knowledge and skills essential to know
- CO 2. What is tourism, its types and the Nations contribution to the industry
- CO 3. Gain an overview about the hospitality and tourism industry
- CO 4. Identify the major areas of coverage of hospitality industry
- CO 5. Describe the hospitality industry from various perspectives of hotel, tourism, travel and transport

## ***Course Outcome of CBCS syllabus 2020-21 BBA***

## **CORPORATE COMMUNICATION Semester - III**

- CO 1. To distinguish among various levels of organizational communication and communication barriers
- CO 2. To developing an understanding of Communication as a process in an organization.
- CO 3. To draft effective business correspondence with brevity and clarity.

## **QUANTITATIVE TECHNIQUES, Semester - III**

- CO 1. The student will understand the quantitative methods which are helpful in case of maximization and minimization objective.

## **ENTREPRENEURSHIP DEVELOPMENT Semester - III**

- CO 1. Have the ability to discern distinct entrepreneurial traits.
- CO 2. Know the parameters to assess opportunities and constraints for new business ideas

### **BUSINESS POLICY AND STRATEGY Semester - III**

**CO1.**To acquaint the students with understanding the business environment and design strategies to meet challenges.

**CO 2.**It focuses on designing plans and policies.

### **QUANTITATIVE TECHNIQUES Semester - III**

**CO 1.**To acquaint students with the construction of mathematical models for managerial decision situations and to use computer software packages to obtain a solution wherever applicable.

**CO 2.** The emphasis is on understanding the concepts, formulation and interpretation.

**CO 3.**The student will understand the quantitative methods which are helpful in case of maximization and minimization objective.

### **COMPUTER APPLICATIONS IN BUSINESS Semester - III**

**CO 1.**Describe the fundamentals of Information Technology (IT) infrastructure components: hardware, software, and data communications systems.

**CO 2.**Demonstrate proper file management techniques to manipulate electronic files and folders in a local and networked environment.

**CO 3.**Identify emerging technologies for use in business applications.

### **Market Research , Semester - IV**

**CO 1.** To understand the meaning, importance ,purpose & objectives of research .

**CO 2.** To analyze the method of researches, sample of the respondents.

**CO 3.** To evaluate the generalization of the research ,hypothesis & testing hypothesis.

### **COST ACCOUNTING Semester - IV**

**CO 1.**The basic theory, concepts and practice of management and accounting.

**CO 2.**To enable students to understand information, content in the published financial statements of companies.

**CO 3.**It includes the preparation of accounting statements, their uses and limitations

### **GOODS AND SERVICE TAX Semester - IV**

**CO 1.**To provide students with a working knowledge of principles and provisions of GST to understand the relevance of GST in the present Indian Tax Scenario and its contribution for the economic development.

### **START UP MANAGEMENT Semester - IV**

**CO 1.**It helps the students to acquaint themselves with the special challenges of starting new ventures and introducing new product and service ideas.

### **ORGANISATIONAL BEHAVIOUR Semester - IV**

**CO 1.**To acquaint students with basics of human behavior.

**CO 2.**To understand impact of human behavior on organizational effectiveness.

## ***Course Outcome of Non-CBCS syllabus 2017-18 BBA***

### **Business Taxation ,Semester – V**

**CO 1.** Understand the basic terminologies & important definitions of income Tax Act, 1961

**CO 2.** Analyze the income under the various heads of incomes under income Tax Act 1961

### **PRODUCTION & OPERATIONS MANAGEMENT Semester – V**

**CO 1.** To understand a systems view of operations.

**CO 2.** To converse students with basic elements of production and operations management

### **EVENT MANAGEMENT- Semester – V**

**CO 1.** To help the students to gain insights into marketing aspects of Event Management.

**CO 2.** To equip the students to develop and implement Marketing strategies through events.

**CO 3.** To prepare students for careers in event management.

### **Business Law Semester – V**

**CO 1.** To acquaint the students the basic principles of contract laws and to apply basic principles to solve practical problems.

**CO 2.** To acquaint the students with laws like consumer protection, information technology & RTI.

### **Market Research , Semester - V**

**CO 1.** To understand the meaning, importance, purpose & objectives of research .

**CO 2.** To analyze the method of researches, sample of the respondents.

**CO 3.** To evaluate the generalization of the research, hypothesis & testing hypothesis.

### **Working Capital Management- Specialization- Finance Semester V**

**CO 1.** To acquaint student to the basic concepts of W.C.M.

**CO 2.** To highlight the importance of working capital for success of firm

### **Advertising & Brand Management ,Specialization(Marketing) Semester V**

**CO 1.** To help the students learn the basics of advertising and also to introduce the students with the knowledge to make good advertising and the decisions involved in taking up of the various tools for the communication of product and company information to the general public

### **Performance Appraisal & Training & Development - Specialization (Human Resource)**

**CO 1.** To understand the various concepts of Performance appraisal, Training and development

### **INTERNATIONAL BUSINESS MANAGEMENT -Semester – VI**

**CO 1.** To enable students to acquaint with the concepts and principles of international business

**CO 2.** To understand globalization and international trade

**CO 3.** To know the procedure of operating business internationally

**CO 4.** To evaluate the opportunities in respect to different countries

### **Company Law And Secretarial Practice Semester – VI**

**CO 1.** To acquaint student of management studies the laws applicable to company administration and management and role of company secretary.

### **Services Marketing Semester – VI**

**CO 1.** To teach the importance of services and elements of service marketing.

### **Tourism And Hospitality Management -Semester – VI**

**CO 1.** To prepare the learners with knowledge and skills essential to know what is tourism, its types and the Nations contribution to the industry

**CO 2.** Gain an overview about the hospitality and tourism industry.

**CO3.** Identify the major areas of coverage of hospitality industry

**CO 4.** Describe the hospitality industry from various perspectives of hotel, tourism, travel and transport.

### **Investment decision & project management, specialization-finance-VI**

**CO1.** To make the student understand importance & difficulties associated with capital investment.

**CO2.** To help maximizing the value of firm.

**CO3.** To understand common facts of project analysis.

### **Sales and Retail Management ,Specialization- (Marketing)Semester – VI**

**CO1.** To understand the meaning of sales management, methods of managing sales force.

**CO2.** To understand what is meant by sales quota ,sales territory, sales compensation.

### **LABOUR LEGISLATION, Specialization –(HUMAN RESOURCE)VI**

**CO 1.** To understand the various facts of Industrial relations and make the students aware about the Labour Legislation